



Trailblazing Journalist and Author Bill O'Reilly's 15-Minute Daily Radio Program, "The O'Reilly Update" Added to Programming Lineup on WBT-AM/FM in Charlotte, NC, KFYI-AM in Phoenix, AZ, and KFMB-AM in San Diego, CA, Eclipsing 125 Stations in First Month On-Air

- ***In Response to Weekday Show's Popularity, Key Networks Will Bring O'Reilly's 'No Spin' Analysis of People and Stories That Make America Great to Weekends in New Weekend Edition Debuting in July***
 - ***"The O'Reilly Update" is Now Available on Smart Speakers***
 - ***O'Reilly to Speak in Special Keynote Presentation at Talkers Conference in New York City on Friday, June 7th***

NEW YORK, NY, and ORLANDO, FL, June 5, 2019 – Key Networks, a next generation syndication company serving the radio industry, announces that 15-minute daily radio program, *The O'Reilly Update*, starring bestselling author and former #1 cable news personality Bill O'Reilly, has been added to the regular programming lineup at new affiliate stations WBT-AM/FM in Charlotte, NC, KFYI-AM in Phoenix, AZ, and KFMB-AM in San Diego, CA, eclipsing 125 affiliates across the U.S. in the show's first month on-air. Key Networks further announces that in response to *The O'Reilly Update's* popularity in weekdays, it will debut an O'Reilly Update-Weekend Edition for affiliates of the weekday show in July. The weekend edition of *The O'Reilly Update* will feature the best content of the show from the week along with other material from the Bill O'Reilly Archives. *The O'Reilly Update* is now available on smart speakers.

The O'Reilly Update is heard across media companies including: Alpha Media, Beasley Media Group, Cox Media Group, Entercom Communications, Hubbard Broadcasting, iHeartMedia, Midwest Communications, Saga Communications, Salem Media Group and Townsquare Media. Out of the more than 125 stations broadcasting *The O'Reilly Update*, 23% are non-News/Talk stations, including Country and Classic Hits stations. 70% of the affiliates are heard on FM.

The O'Reilly Update cuts through the anonymous sources and phony stories dominating today's news cycle and brings O'Reilly's trademark "no spin" analysis to listeners across the U.S. in a unique format made for appointment listening. *The O'Reilly Update* marks a return to broadcast radio for O'Reilly, who hosted the nationally syndicated show, "The Radio Factor", from 2002-2009.

Key Networks delivers *The O'Reilly Update* to stations of all market sizes every weekday beginning at 11:30am EST. All advertising is included, with no additional barter units and 2 minutes of local avails in the feature.

Bill O'Reilly said: "Obviously, we are all pleased with the rapid expansion of the *O'Reilly Update* franchise but also gratified by the positive listener reaction which has been phenomenal. No Spin works again!"

Dennis Green, Chief Revenue Officer, Key Networks, said: "In just six weeks on the air, *The O'Reilly Update* is quickly becoming a must-listen for audiences around the country. It is clear that O'Reilly's voice was missing from the airwaves and stations want no spin comment on what's happening across our nation. We can't wait to welcome more stations on board!"

Paul Mason, Program Director/Digital Content Director, News Talk 850 WFTL, West Palm Beach, FL, said: "When it was first announced that Bill O'Reilly was returning to radio, we instantly knew that we wanted to add him to 850 WFTL. It's not often that the opportunity is presented to add a talent like Bill O'Reilly to your lineup. The feedback we have been getting about *The O'Reilly Update* has been positive and he is the perfect addition to 850 WFTL."

O'Reilly will speak about his return to radio in a special keynote presentation at the [Talkers Conference](#) in New York City on Friday, June 7, 2019.

For more information and to get *The O'Reilly Update* on your station, contact Dennis Green, Chief Revenue Officer, Key Networks, at 844.KEY.NETS or dennis@keynetworks.com.

About Bill O'Reilly

Bill O'Reilly is a trailblazing TV journalist who has experienced unprecedented success on cable news and in writing fourteen national number-one bestselling nonfiction books. His 'Killing' series currently has more than 17 million books in print. His current book *Killing the SS* is a NYT #1 bestseller and his highly anticipated *The United States of Trump* will be released this fall. He is currently the host of 'No Spin News' on BillOReilly.com. He lives on Long Island.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a [Sun & Fun Media](#) affiliated company and is based in Orlando, FL, and New York, NY. For more information, visit: www.keynetworks.com.

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