



Key Networks Brings Bill O'Reilly's One-Hour Weeknight Program "No Spin News" to National Syndication

O'Reilly's Show Has Aired on 77 WABC in New York For Over a Year and is #1 in Evenings

Proven Ratings Winner Now Available Nationwide

NEW YORK, NY, and ORLANDO, FL, April 5, 2022 – **Key Networks**, a next generation radio syndication company, announces that it will offer trailblazing journalist and bestselling author Bill O'Reilly's one-hour weeknight program, "No Spin News" to U.S. radio stations starting in May. The market-exclusive show brings a full hour of O'Reilly's fair, smart, fact-based analysis every weeknight, featuring his exclusive commentary, news, and notes on what is happening in the world. "No Spin News" will be available to stations of all formats and market sizes across the U.S. Monday-Friday for weeknight clearance.

The one-hour show has been airing weekdays from 9:00pm-10:00pm on 77 WABC in New York for over a year as "Common Sense with Bill O'Reilly." In the Nielsen Fall 2021 Nationwide study, "Common Sense with Bill O'Reilly" is the number one show (Persons 12+) among talk-formatted radio stations in the New York DMA, MF 7PM-12Midnight.

Key Networks syndicates O'Reilly's radio shows "The O'Reilly Update," "The O'Reilly Update – Morning Edition," and "The O'Reilly Update – Weekend Edition." O'Reilly is heard on over 250 radio stations coast-to-coast.

Bill O'Reilly's success in broadcasting and publishing is unmatched. The iconic anchor of "The O'Reilly Factor" led the program to the status of the highest-rated cable news broadcast in the nation for 16 consecutive years. He now brings the same unique analysis that vaulted him to the top and kept him there to his one-hour radio program, "No Spin News."

Bill O'Reilly said: "The incredible success of our nightly news analysis hour on WABC took me by surprise. I knew the product was strong, but the ratings are overwhelming. The folks caught up with us on the radio very quickly."

Dennis Green, Chief Operating Officer, Key Networks, said: "Key Networks has had the pleasure of bringing Bill O'Reilly's one of a kind analysis to over 250 radio stations around the country through *The O'Reilly Update*, *The O'Reilly Update – Morning Edition*, and *The O'Reilly Update – Weekend Edition*. Stations have asked for more O'Reilly content, and we are delivering! We are delighted to offer his *No Spin News* program to radio stations every weeknight to get the latest news and information you won't get anywhere else."

The O'Reilly Update, launched by Key Networks in May 2019, cuts through the anonymous sources and phony stories dominating today's news cycle and brings O'Reilly's trademark "no spin" analysis to listeners across the U.S. *The O'Reilly Update* is available as three unique features made for appointment listening in morning drive, in middays and on the weekend. Key Networks delivers *The O'Reilly Update* to stations of all formats and market sizes every weekday beginning at 11:30am EST. In addition, *The O'Reilly Update – Morning Edition* is available to air in morning drive in all time zones, and *The O'Reilly Update – Weekend Edition* highlights the best of O'Reilly's content for the week.

For more information or to lock in Bill O'Reilly's "No Spin News" for weeknights in your market, visit: www.keynetworks.com or contact Dennis Green, Chief Operating Officer, Key Networks, at 844.KEY.NETS or dennis@keynetworks.com. For advertisers and sponsors, contact Jeremy Price at: jprice@redseatventures.com.

About Bill O'Reilly

Bill O'Reilly's success in broadcasting and publishing is unmatched. The iconic anchor of "The O'Reilly Factor" led the program to the status of the highest-rated cable news broadcast in the nation for 16 consecutive years. His website BillOReilly.com is followed by millions all over the world. "The O'Reilly Update" is heard on over 250 radio affiliates. In addition, he has authored an astonishing 15 number one ranked non-fiction books including the historical "Killing" series. Mr. O'Reilly currently has 17 million books in print. He has been a broadcaster for 45 years. He has been awarded three Emmy's and a number of other journalism accolades. He was a national correspondent for CBS News and for ABC News as well as a reporter-anchor for WCBS-TV in New York City among other high-profile jobs. Mr. O'Reilly received two other Emmy nominations for the movies "Killing Kennedy" and "Killing Jesus." He holds a history degree from Marist College, a master's degree in Broadcast Journalism from Boston University, and another master's degree from Harvard's John F. Kennedy School of Government. Bill O'Reilly lives on Long Island where he was raised. His philanthropic enterprises have raised tens of millions for people in need and wounded American veterans.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a Sun & Fun Media affiliated company and is based in Orlando, FL, and New York, NY. For more information, visit: www.keynetworks.com.

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