



CONNECTING BRANDS. CONNECTING AMERICA.

Shawn Parr is a Country Radio icon for over 30 years.

Shawn Parr's Backstage Country features a weekly countdown of favorite country hits, interviews with up-and-coming artists and celebrity A-Listers.

Shawn Parr's Backstage Country is based in Nashville, but he takes the show on the road to country hotbeds across the U.S.

Shawn is sales and partner friendly.

- Endorsements
- Sponsorships
- Voice Reads
- In-Show Features
- Appearances
- Events
- Social Media



Audience, Coverage, and Inventory

- Delivers A18-54, W18-54, M18-54
- 75 Affiliates, 57% U.S. Coverage
- Dayparts: AM Drive, Midday, PM Drive and Evening
- Inventory: :15s, :30s & :60s, Ability to Copy Split
- Sponsorable features

Contact

keynetworks.com

backstagecountry.net