



Nationally Syndicated Artist-Driven Country Radio Show “Backstage Country” Welcomes New Host, Award- Winning Country Radio Personality Kelly Ford, Beginning Monday, February 26th

*Ford to Share Debut Week Hosting Duties With Country
Superstars, Lady A*

NASHVILLE, TN, NAPLES, FL, and ORLANDO, FL – January 29, 2024– [Beasley Media Group, LLC](#), a leading multi-platform media company, and [Key Networks](#), a next generation radio syndication company, announce that award-winning Country radio personality **Kelly Ford** joins **Backstage Country**, Country’s fastest-growing nationally syndicated Country music program, as the show’s new Host. Ford, based in Nashville, will host **Backstage Country** alongside a powerhouse lineup of today’s hottest Country artists as weekly hosts. Ford takes the hosting reins with Country superstars **Lady A** on Monday, February 26, 2024.

Country radio listeners across the U.S. know Ford from her time co-hosting the Nashville-based nationally syndicated Country morning show, *Ty, Kelly & Chuck*, for Westwood One. In addition, Ford stands as the only solo female morning show host in the history of Country music radio in New York City, as Host of *Kelly Ford in the Morning* on Country 94.7/WNSH-FM, a station she helped launch in 2013. She also hosted a nationally syndicated weekend 90’s Country Show for Audacy. Ford has earned three broadcasting honors from the CMA’s, an ACM Award, three Gracie Awards, and a Marconi Award.

Ford currently hosts a podcast, "The Kelly Ford Show: Nashville Truth", and has built an extensive collection of artist interviews, live on-stage hosting, on-camera work for Extra TV, and unique content creation for her own company, Force of Nature Creative.

Justin Chase, Chief Content Officer, Beasley Media Group, said: "Kelly Ford is highly respected by the Nashville music community and loved by the fans of Country radio. We're lucky to have her as part of the team building the *Backstage Country* radio show and BackstageCountry.com brand!"

Dennis Green, Chief Operating Officer, Key Networks, noted: "We are excited to welcome Kelly Ford as host of *Backstage Country* and look forward to a brilliant new year with the energy and fun she brings to the show. Kelly's authentic and personal approach to Country music and trademark wit make her a favorite with male and female Country fans of all ages."

Kelly Ford commented: "I'm thrilled to join *Backstage Country* and humbled to be co-hosting alongside Country music's biggest stars. I'm incredibly grateful to Key Networks and Beasley Media Group for entrusting me with this incredible platform that creates a space where artists can open up and share their journeys with fans in a whole new way. I can't wait to dive into their stories, and our shared love of Country music. Get ready for insider access to never-before-told stories, lots of laughter, and lots of fun! Plus, kicking this off with Lady A? Talk about a dream debut! Let's goooooooooo!! The backstage door is wide open!"

Green noted: "As we welcome Kelly to the *Backstage Country* team, we want to thank Shawn Parr and his team for producing a top-notch syndicated radio show for the past three and a half years, with *Shawn Parr's Across the Country* and *Shawn Parr's Backstage Country*. Shawn has decided to take his love of raising money for the various charities he supports on the road using his

voice as an emcee/auctioneer. We wish Shawn and his team all the best and thank them for their great work on these successful shows.”

Now heard on over 80 U.S. radio stations and in 27 of the top 50 DMA markets, ***Backstage Country*** is hosted each week by today’s hottest Country artists, sharing exclusive backstage insights and giving listeners a VIP all-access pass to today’s most exciting Country music and entertainment

Backstage Country is available in multiple dayparts on a market-exclusive basis from Key Networks. The four-hour localized Country music entertainment program offers Country stations and their listeners unmatched access to Nashville’s biggest Country music stars, rising stars, and new artists, and showcases the best of Country music in a highly entertaining and PPM-friendly format. ***Backstage Country*** is available to stations Monday-Friday via FTP delivery. The show is customized to air anywhere in a station’s lineup between 6am-Midnight – Mornings, Middays, Afternoons or Nights. In addition, fans can get the latest news, interviews, music and more on-air and through the show’s website, <https://backstagecountry.com/>.

Backstage Country affiliates include Beasley Media Group stations WKLK-FM, Boston, MA; WXTU-FM in Philadelphia, PA; WQYK-FM in Tampa, FL; KCYE-FM, Las Vegas, NV; WSOC-FM, Charlotte, NC; WKXC-FM, Augusta, GA; and WKML-FM, Fayetteville, NC.

To bring ***Backstage Country*** and Nashville’s hottest Country stars to your market, visit: www.keynetworks.com or contact Dennis Green, Chief Operating Officer, Key Networks, at 844.KEY.NETS or dennis@keynetworks.com. For advertisers and sponsors, contact Jason Wilberding, President of Sales, Key Networks, at Jason@keynetworks.com.

About Beasley Media Group

Beasley Media Group-LLC, a subsidiary of Beasley Broadcast Group is a multiplatform media company providing advertising and digital marketing solutions across the United States, Beasley Media Group owns 59 radio properties located in 13 and medium markets across the country and offers capabilities in audio technology, podcasting, ecommerce and events. Beasley Media Group reaches more than 30 million consumers on a weekly basis. For more information, please visit www.bbgi.com.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a Sun & Fun Media affiliated company and is based in Orlando, FL. For more information, visit: www.keynetworks.com.

Media Contacts:

- Heidi Raphael, Chief Communications Officer, Beasley Media Group, Heidi.Raphael@bmgi.com, 239.659.7332
- Lisa Dollinger, Dollinger Strategic Communication for Key Networks, lisa@dollcomm.com, 512.633.4084.