



Key Networks Unlocks “The Mix Factory – Top 40,” a Revolutionary New Four-Hour Mix Show That Turns Up the Weekend Excitement for Contemporary Music Stations

NEW YORK, NY, and ORLANDO, FL – July 16, 2024 – **Key Networks**, a next generation radio syndication company, announces that it has partnered with **Oceanic Tradewinds** to launch **The Mix Factory – Top 40**, a revolutionary new Mix show format for Contemporary music stations. The un-hosted, four-hour music Mix show is built for stations that want to make their weekends sound exciting. The show includes 44 minutes of music per hour and is complete with flawless beat-mixing of only the most memorable moments of each research-tested song.

The Mix Factory – Top 40 uses only the best research, and the presentation is versatile so each station can locally customize. Stations can plug in their own host while **The Mix Factory – Top 40** creates the excitement and unpredictability of mixing the stickiest and most unique elements of each song from their playlist.

Louie Diaz, Program Director, WWWQ-FM in Atlanta, said: “**The Mix Factory - Top 40** is a feel-good Mix show great for PPM and diary markets. **The Mix Factory - Top 40** takes the biggest Top 40 hits, remixes some of the hit songs while keeping the integrity of the song intact. The four-hour Mix show also features “*Music Factory Flashback*” party songs in each segment.”

Dennis Green, Chief Operating Officer, Key Networks, said: “I’m delighted to be working with Louie Diaz and Gary Bernstein to bring **The Mix Factory - Top 40** to stations across the country. When it comes to producing a music mix show for CHR/Top 40 stations, there is no one that is more innovative and does it better than Louie D! If your station is in this format and wants the best mix show for their station, you need to grab **The Mix Factory - Top 40.**”

Gary Bernstein, CEO/Founder, Oceanic Tradewinds, said: “Dozens of stations have been patiently waiting for this launch for a very long time. Because **The Mix Factory – Top 40**’s music presentation is so fresh, versatile, and user friendly, it creates such a unique solution for stations who want to localize their own mix and make their station sound great and stand out.”

For more information and to get **The Mix Factory – Top 40** for your station, contact Dennis Green, Chief Operating Officer, Key Networks, at 844.KEY.NETS or dennis@keynetworks.com.

For advertisers and sponsors, contact Ron Russo, President of Sales, Key Networks, at ron@keynetworks.com.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a Sun & Fun Media affiliated company and is based in Orlando, FL. For more information, visit: www.keynetworks.com.

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